

Harry's Guitar Mods

Press Release

FOR IMMEDIATE RELEASE

PickupBender™ Puts A Whole New Twist On Switchable Electric Guitar Wiring Mods

PickupBender™ control switches add new dimensions to your electric guitar. Now it's easy to add popular pickup wiring mods to your guitar with simple solder-free installation.

HUNTINGTON BEACH, California (March 29, 2013) — Harry's Guitar Mods is pleased to announce availability of the PickupBender™ line of switchable wiring mods for electric guitars. PickupBender™ is a new line of passive controls for electric guitars that combine an integrated switchable pickup wiring mod with a volume or tone control. These compact controls replace the guitar's standard volume or tone controls and allow you to add coil tapping and other wiring mods to your guitar without the need to drill new holes.

There are currently four PickupBender™ models offered for the most popular wiring mods:

- ◆ Coil Cut - switches one or two 4-wire humbucker pickups to vintage style single coil pickups (aka, coil tapping/splitting).
- ◆ Series-Parallel - switches a 4-wire humbucker's coils pickup from series to parallel for a single coil sound (like Coil Cut but keeps the pickup's hum canceling function).
- ◆ Phase Reverse - switches any 2 pickups out of phase for a unique phase reverse sound.
- ◆ Select X10 - adds the 2 missing pickup combinations to 3-pickup guitars with a 5-position blade selector switch.

These switchable controls put a whole new twist on guitar wiring mods. Guitarists have been installing coil tapping and other wiring mods in their guitars for years, but hand wiring and soldering intricate circuit designs made these mods difficult to install.

The new PickupBender™ patent pending design makes it easy to add these popular wiring mods to your guitar with simple, solder-free installation. Instead of hand wiring and soldering a circuit mod on the tiny lugs of a push-pull pot, PickupBender™ contains an entire wiring mod on a compact circuit board that takes the guesswork out of circuit design. Just attach your guitar wiring to the solder-less, screw-actuated connectors and you're ready to rock and roll!

PickupBender™ is available for purchase now at the Harry's Guitar Mods online store. Additional product information can be found on www.PickupBender.com.

Harry Hiles is a guitarist and owner of Harry's Guitar Mods website dedicated to helping electric guitarists of all levels improve their guitar's sound.

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